



RMG RESEARCH, Inc.

GOLD CIRCLE MEMBERS

Scott Rasmussen National Survey of 1,000 Registered Voters Conducted March 6-7, 2024

1a In just a few words, please tell me what it means to be a conservative.*

28%	Family and traditional values
20%	Individual freedom
14%	Resistant to change
8%	Moderate and constitution supporting
5%	Republican
17%	Other
9%	Don't know

1b In just a few words, please tell me what it means to be a liberal.*

39%	Equality focused
14%	Bigger government
11%	Against tradition and morals
7%	Democrat
19%	Other
9%	Don't know

Methodology

This Counterpolling™ survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on March 6-7, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by RMG Research, Inc. as part of the service provided for our Gold Circle Members.

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